

AI-Augmented Data Processing Saves Cost, & Operational Efficiency

Case Study: Fintech Start-up in US



AIMLEAP

Semi-Automated Image Data Processing & Process Streamlining

BACKGROUND



- A US based fintech start-up wanted to build a big data analytics solution; and was looking for a suitable partner.
- Start-up was looking for an optimized solution to source 10-year financial data for 500 companies
- The data expected in a custom grid format to feed the analytics engine

Highlight



60%
cost saving



99%
data quality

Faster Go-To-Market



Quick turnaround helped faster
Go-To-Market

AI-driven automation helps fintech start-up to save go-to-market time & saves substantial cost

APPROACH TO SOLUTION



- AIMLEAP Automation Team leveraged AI driven data solution to build a semi-automated process to convert source data
- AI solution was trained to identify data points which needed manual intervention
- The AI solution was able to source and convert financial data with minimal manual intervention
- Automated data validation process assured that all data points are of expected quality
- Also, an automated process established to feed the final set of data to push to customer database on a regular interval



AI & Automation Practice

As part of AIMLEAP automation business unit, practice provides advanced data collection, artificial intelligence and automation capabilities that help clients create highly personalized digital products and services. Our AI-augmented & automation capabilities offer insights from data to informed decision-making, improve operations efficiencies and reduce costs. We leverage pre-built and custom developed automation algorithms to help our clients optimize their business, identify new growth opportunities, and outperform the competition. To learn more, visit us at www.aimleap.com

About AIMLEAP

AIMLEAP is an ISO 9001:2015 and ISO/IEC 27001:2013 certified global technology consulting and service provider offering AI-augmented Data Solutions, Data Engineering, Automation, IT Services, and Digital Marketing services. AIMLEAP has been recognized as 'The Great Place to Work®'.

With a focus on AI and automation, we built quite a few AI & ML solutions, AI-driven web scraping solutions, AI-data Labelling, AI-Data-Hub, and Self-serving BI solutions. We started in 2012 and successfully delivered projects in IT & digital transformation, automation-driven data solutions, and digital marketing for more than 750 fast-growing companies in the USA, Europe, New Zealand, Australia, Canada; and more.

- An ISO 9001:2015 and ISO/IEC 27001:2013 certified
- Served 750+ customers
- 11+ Years of industry experience
- 98% Client Retention
- Great Place to Work® Certified
- Global Delivery Centers in the USA, Canada, India & Australia

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